

SHAFIQUE RANI

GRAPHIC DESIGNER & VISUALISER, MIXED-MEDIA ANIMATOR

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🌐 <https://www.linkedin.com/in/shafaque-rani-8b542a20a/>



ABOUT

Driven by a profound passion for visual storytelling, I'm eager to START and explore graphic design roles where creativity meets impactful visual story.

✉ <https://www.behance.net/shafaquerani3>

TRAININGS

- **ENSAIT Gemtex Lab, France | 2022**

Indigo Project | Massika Behary

- **Sujni - Craft Documentation | 2022**

Research on GI Tag hand embroidery technique in India + A/W'23 Collection

- **Manya Cherabuddi - Natural Dye Educator | 2021**

Using vegetable peels and plants to make natural dyes.

- **Jhumki Iyenger - Ohrna | 2021**

Pandemic product design out of fabric waste for the betterment of home-bound Rural Women.

- **Society of Dyers and Colourists | 2021**

Participation in the SDC - International Design Competition.

SOFTWARE

- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe InDesign**
- **Adobe After Effects**
- **Figma, CLO 3D**
- **Procreate 2D Animation**
- **Microsoft Office**

INTERESTS

- *Pet Fostering*
- *Handpoke Tattoos*
- *Cinephile*
- *Styling*
- *Upcycling*
- *Art History Enthusiast*
- *Craft Enthusiast*
- *Photo Documentation*

EDUCATION

NIFT - National Institute of Fashion Technology, India Ministry of Textiles | Government of India

Bachelors of Design | Major in 3D Graphics and Fashion Design, Specializing in Styling and Image Creation | 2019 - 2023

ENSAIT - École Nationale Supérieure des arts et industries textile, France

International Semester | Textile Engineering | Knits, Weaves, Digital Print, Dyeing and Finishing, Smart Textiles and Digital Fashion | 2022

WORK EXPERIENCE

Potli Baba Mediahouse

UI & Brand Designer - April 2024 - Ongoing

RATI Foundation

Graphic Illustrator and Designer - Mar 2024 - Ongoing

Chanakya International Pvt. Ltd.

Luxury Merchandiser for Embroidery - Jun 2023 - Mar 2024

- Collaborating with skilled artisans from **Chanakya School of Craft** to oversee embroidery sampling for high-end couture for DIOR and Celine.
- Facilitating, communicating, and collaborating among various teams such as Auto CAD and QC to guarantee a smooth production process for samples.
- Embroidery Sampling for **DIOR SPRING-SUMMER 2024 HAUTE COUTURE SHOW**.
- Managed production processes and fulfilled client orders in collaboration with the **Asia Society** for artisan-crafted pieces.
- Managed and produced couture and ready-to-wear (RTW) items for **CELINE's VIC and VIP clientele**.
- Extensive communication and cooperation with merchandisers of **Chanakya Italia** to ensure the fulfillment of client needs.

Doh TaK Keh

Graduation Project Apprentice for Print & Fashion Design - Nov 2023 - Apr 2023

- Conceptualisation and Ideation of the **PRINTS** for the Resort Collection "**Uttar Dakshin**" in collaboration with Advait and **Khalibali Collection**.

Bloni Atelier

Fashion, Graphic Design and Social Media Intern - Jun 2022 - Aug 2022

- Production and editing content of the Celebrity orders for social Media.

Urban Darzi

Sustainable Clothing and Graphic Designer - Nov 2021 - Mar 2021

- Managed diverse deadstock waste streams, including paper, textiles, and food packaging, to craft inclusive clothing and accessories.
- Explored eco-friendly waste reduction techniques like upcycling, patchwork, reconstruction, and fabric manipulation.
- Swatches development of **zero waste creative textile surfaces** with the use of **water-soluble stabiliser**.
- Collaborated with testing and sampling units to ensure adherence to established standards and specifications.
- Conceptualisation and production of custom orders for clients by upcycling their existing clothing pieces.
- Executed graphic design and content creation for various social media platforms.